

News Release



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March 28, 2011
FOR IMMEDIATE RELEASE

**FOR WOMEN: FREE LONG-TERM CARE PLANNING GUIDE
BOOKLET EXPLAINS ISSUES AND OPTIONS FOR WOMEN
WITH SPOUSES AND WOMEN LIVING ALONE**

Baton Rouge, LA – Women are significantly more likely to need long-term care and yet few are prepared, according to a new consumer guide published by the American Association for Long-Term Care Insurance. Women, who have 10 times the chance as men of reaching age 85, make up almost three-fourths of nursing home residents.

"Long-term care is clearly a woman's issue," explains Joe Donchess, Executive Director of Louisiana Nursing Home Association. "Women provide the majority of care for their spouses or other aging family members, and because they live longer than men are far more likely to need long-term care themselves."

Planning for long-term care is especially important for women who are married, living with partners or residing alone. "Long-term care insurance is one affordable planning option available," Donchess notes. "But is it essential to get information when you can still health qualify and benefit from available discounts." Some 8.25 million Americans already own this coverage, according to the long-term care industry organization.

A free copy of *A Woman's Guide To Long-Term Care Insurance Protection* can be obtained by calling Louisiana Nursing Home Association Director of Communications Anne L. Songy at 225.927.5642 or by e-mail at asongy@lnha.org.

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